

SPRINGFIELD BOYS & GIRLS CLUB
2011 FESTIVAL OF TREES
COURTESY OF TOWER SQUARE

\$10,000 PLATINUM STAR – TITLE SPONSOR

- Your company name and logo on all printed material generated by the Springfield Boys & Girls Club for the Festival of Trees, including: 3,000 event cards, 5,000 programs, 10,000 ValPak coupons.
- Also, in all newspaper and magazine advertising and press releases, and on MassLive.com.
- A banner displayed on Main Street, Tower Square throughout the three weeks of the Festival.
- Displayed on the Festival of Trees website from September through December 2010.
- A link to the Festival of Trees website, www.visittreefest.com.
- 12 tickets to the Premier Party, an exclusive preview for the sponsors of the Festival of Trees; and 30 admission tickets to the Festival of Trees.

\$5,000 GOLD STAR

- Your company name and logo on all newspaper and magazine advertising, on MassLive.com, and on 3,000 event cards.
- Also, on a banner displayed throughout the three weeks of the Festival of Trees.
- Special recognition in the 5,000 programs distributed to the Festival of Trees 7,500 visitors.
- Ten tickets to the Premier Party. and twenty admission tickets to the Festival of Trees.

\$2,500 SILVER STAR

- Special recognition in 5,000 programs distributed to the Festival of Trees 7,500 visitors.
- Your company name on a banner displayed throughout the three weeks of the Festival of Trees.
- Eight tickets to the Premier Party and eighteen admission tickets to the Festival of Trees.

\$1,500 BRONZE STAR

- Special recognition in 5,000 programs distributed to the Festival of Trees 7,500 visitors.
- Your company name on a banner displayed throughout the three weeks of the Festival of Trees.
- Six tickets to the Premier Party and 10 admission tickets to the Festival of Trees.

\$500 GARLAND

- Special recognition in 5,000 programs distributed to the Festival of Trees 7,500 visitors.
- Premier Party recognition.
- Four tickets to the Premier Party and ten admission tickets to the Festival of Trees.

\$250 TINSEL

- Recognition in 5,000 programs distributed to the Festival of Trees 7,500 visitors.
- Two tickets to the Premier Party and six admission tickets to the Festival of Trees

**All sponsors will be acknowledged on the Festival of Trees website:
www.visittreefest.com**

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The following person/company has agreed to sponsor the 11th Annual Festival of Trees to benefit the Springfield Boys & Girls Club.

Name Company/Contact Person

Address

City State Zip

Phone

E-Mail FAX

Amount of Sponsorship Enclosed

Return this form with your check to: Festival of Trees Committee
Springfield Boys & Girls Club
481 Carew Street
Springfield, MA 01104

Please make checks payable to: Springfield Boys & Girls Club

For more information: (413) 785-5266 or kolosowski@sbgc.org